

Building a Brighter Future Small Business Grant Program  
Criterion

Criteria	Answer and Weighted Score	Weighted Score	Applicant Score Example - Highest Ranking	Applicant Score Example - Mid Rank (Not Downtown)	Applicant Score Example - Mid Rank (Downtown)	Applicant Score Example - Lowest Rank
<b><i>Qualification Related</i></b>						
Business is located within or relocating to the municipal limits of the Town of Mount Airy in an industrial, community commercial, neighborhood professional, or downtown zone.	Yes - 5 No - Disqualified		5	5	5	5
Homebased businesses are not eligible to receive funding under this program. The applicant is not a homebased business.	Yes - 5 No - Disqualified		5	5	5	5
Business is not engaged in illegal activities, is adhering to the Town Code, and will go through all legal permitting processes, as well as is in good standing with the Town and State of Maryland.	Yes - 5 No - Disqualified		5	5	5	5
Application is complete with all documentation required submitted.	Yes - 5 No - Disqualified		5	5	5	5
<b><i>Mount Airy Master Plan Related</i></b>						
The applicant is leveraging multiple resources to obtain project funding. (Ex. Historic Tax Credits, State or Local Grants)	Yes - 10 No - 0		10	0	0	0
The project will provide for additional jobs.	Yes - 10 No - 0		10	10	10	0
The project will result in the improvement of a vacant property.	Yes - 10 No - 0		10	10	10	0
The project will result in the improvement of accessibility, parking considerations or pedestrian oriented development.	Yes - 10 No - 0		10	0	0	0
The project will benefit two or greater businesses	Yes - 10 No - 0		10	0	0	0

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The project will include longterm artwork for public display.	Yes - 10 No - 0		10	0	0	0
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**Downtown Vision Plan Related  
(Only for Downtown Applicants)**

Opening or relocating of a Retail or Restaurant	Yes - 20 No - 0		20	0	20	0
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Relocation of any type of business (office, professional services) to second story to accommodate retail/restaurant on the Main Street level	Yes - 20 No - 0		20	0	0	0
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**Expansion of Business Related**

Hours of Operation	Yes - 10 No - 0		10	0	0	0
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Product or Service	Yes - 10 No - 0		10	0	0	0
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Square Footage (not related to vacant property - already addressed in above question)	Yes - 10 No - 0		10	0	0	0
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Hire Employees	See Above Under Mount Airy Master Plan Related					
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**Other**

Private Investment of :						
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51% - 59%	Yes - 10 No - 0		0	0	0	0
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60%-69%	Yes - 15 No - 0		0	0	0	0
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70% or greater	Yes - 20 No - 0		20	20	20	0
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Highest Total Downtown Business:	170		80	20
Highest Total Not Downtown Business:	130	60		20