

Main Street Safety Task Force

Rationale:

Safety is essential for the success of the Town's vision for a walkable Downtown full of people and places. We often use the phrase "Mount Airy Main Street charm." Our historic Main Street presents some unique safety challenges. It is a vital transportation route characterized by several speed limit zones, narrow roadways, sidewalks that are narrow and lacking in some residential areas, and a historic downtown business district. It is facing additional threats and pressures from future growth and development. Main Street safety was identified by citizens as one of the top two major concerns needing urgent action by the Town in the recent Town Community Survey. Main Street is a key asset that defines Mount Airy. It must be nurtured and protected.

Guiding Principles for Success:

- Treat people with dignity and respect. Trust the citizens.
- No idea is a bad idea. Take a fresh look at lingering issues.
- "What are you prepared to do?"
- Will not be constrained by organizational stovepipes.
- Emphasize collaborations with other Town organizations and leverage town resources.
- Seek out and incorporate best practices.