

For:

Introduction 5/1/17

Referral to Planning Commission: 5/1/17

Planning Commission Review: ___

Public Hearing 6/5/17

Adoption _____

THE TOWN OF MOUNT AIRY, MARYLAND

ORDINANCE NO. 2017-6

**AN ORDINANCE TO AMEND PART II
OF THE CODE OF THE TOWN OF MOUNT AIRY
ENTITLED “GENERAL LEGISLATION,”
CHAPTER 112 ENTITLED “ZONING,”
BY AMENDING ARTICLE II ENTITLED “GENERAL
REGULATIONS”, SECTION 112-11
ENTITLED “SIGNS”**

WHEREAS, the Town has determined that it is in the best interests of the Town of Mount Airy to amend Part II of the Town Code, Chapter 112 , Article II, Section 112-11B(1) in order to set forth the total area permitted for attached signs calling attention to a business, service, or industry on a certain premises within the Town limits that front multiple public streets and/or primary parking areas or public entrances.

NOW, THEREFORE, BE IT ORDAINED BY THE COUNCIL OF THE TOWN OF MOUNT AIRY:

Section 1. That Chapter 112 of the Code of the Town of Mount Airy is hereby amended to repeal and reenact with amendments Part II, Chapter 112, Article II, Section 112-11B(1) of the Code as follows:

§112-11. Signs.

* * *

B. Business signs. Business signs calling attention to a business, service or industry conducted on the premises upon which the sign is located or in the case of a freestanding sign, which calls attention to a business, service or industry, or multiple businesses, services or industries conducted on the premises or within the Town limits are permitted subject to the following conditions:

(1) The total area for all attached signs per use or business on the premise (commercial and industrial) shall not exceed one square foot of sign per building front foot or “Frontage” per premises with a maximum size of 200 square feet (per individual sign) as provided below.

(a) Building Unit. A building unit is equivalent to the tenant space.

(b) Primary and Secondary Frontage. The frontage of any building unit shall include the elevation facing a public street, facing a primary parking area for the building or tenants, or containing the public entrance to the building or building units.

[1] “Primary Frontage” shall be defined as the linear distance along which a lot line adjoins a public street right-of-way. The Primary Frontage of a Corner Lot, multiple Corner Lot, or Through Lot, is the street with the highest functional street classification or longest street frontage if functional street classification is the same. If the street is a frontage road, the functional classification of the road which the frontage road fronts shall be used to determine maximum sign face area.

[2] The Primary Frontage shall be considered the portion of any frontage containing the primary public entrance to the building or building units.

[3] The “Secondary Frontage” shall include those frontages:

[i] Containing secondary public entrances to the building or building units facing a public street or primary parking area that are not designated as the Primary Frontage by subsection (1)(b)[1] and [2] above; or

[ii] The secondary frontage shall include those frontages facing a public street that are not designated as the primary building frontage by subsection (1)(b)[1] and [2] above.

[4] Bonus Secondary Signage Calculations. A principal building or building unit(s) with more than one frontage, such as a building located on a Through Lot or Corner Lot, shall be allowed to add to its signage calculations the Secondary Frontage equal to the signage allotment rate of the Primary Frontage. However, if secondary signage is used, this signage must be located and oriented toward the secondary frontage.

* * *

BE IT ENACTED AND ORDAINED BY THE AUTHORITY AFORESAID, that
this Ordinance shall take effect on the _____ day of _____, 2017.

Introduced this _____ day of _____, 2017.

Enacted this _____ day of _____, 2017 by a vote of _____ in favor and
_____ opposed.

ATTEST:

Secretary

President of the Town Council

Approved this _____ day of _____, 2017.

ATTEST:

Secretary

Mayor

REVIEWED AND APPROVED AS TO LEGAL FORM AND SUFFICIENCY.

This _____ day of _____, 2017.

Town Attorney